

OUR COMMON HERITAGE CAMPAIGN

THE COMMONS



of Washington | Daviess County

THE COMMONS



of Washington | Daviess County

Our **COMMON HERITAGE** Campaign

Come Join Us!

Help support the
**OUR COMMON HERITAGE
CAMPAIGN** to make the
Commons a project that
inspires, enhances and
transforms our community!



CAMPAIGN OVERVIEW

The **OUR COMMON HERITAGE CAMPAIGN** is an opportunity for you to participate in the creation of the Commons - a new landmark space in the heart of downtown Washington, Indiana. This public space celebrates our community and provides a new gathering space for our residents and visitors to come together, celebrate, and enjoy. Recognition to participants in the **OUR COMMON HERITAGE CAMPAIGN** shall be included in the Commons "Heritage Wall" design element. Here are a variety of levels in which both individuals and corporate participants can leave a legacy of commitment to our community.

SPONSORSHIP LEVELS FOR THE OUR COMMON HERITAGE CAMPAIGN

Join us as we establish this new landmark for the City of Washington and Daviess County by making your gift or pledge today. Sponsorships are available at a variety of levels, and all will be recognized publicly as part of the Heritage Wall feature proposed for inclusion as part of the Commons project. Contributions made to the **OUR COMMON HERITAGE CAMPAIGN** are tax deductible as a charitable contribution to the extent allowed by law. Various levels of support include:

COMMONS NAMING RIGHTS

\$1,000,000 (Still available)

AMENITY SPONSOR

Contribution Level \$15,000
(Still available)

EVENT PAVILION SPONSOR

Contribution Level \$250,000
(Still available)

PARTICIPANT SPONSOR

Below \$15,000 (\$1,000 minimum)



Our **COMMON HERITAGE** Campaign

SPONSORSHIP FORM

SPONSORSHIP FORM FOR THE COMMONS OF DAVIESS COUNTY



Return completed form to:

Our Community Foundation, Inc.
201 East Main Street, Suite 409
PO Box 84
Washington, IN 47501
Attention: Mary Smith, Executive Director
mary@localforever.org



Our Community Foundation

Name: _____

Address: _____

City, State Zip: _____

Phone: _____

Email: _____

Donor Signature: _____

Date: _____

If contribution is to be designated to a specific area, please indicate by marking the appropriate box below:

☐ **COMMONS NAMING RIGHTS** (Feature Wall at Entrance)

☐ **PAVILION SPONSOR**

☐ Event Pavilion

☐ **AMENITY SPONSOR**

☐ Bench Swings ☐ Limestone Bench

☐ **PARTICIPANT SPONSOR** (Recognition on Heritage Wall only)

Total Amount of Sponsorship \$ _____ (non-binding promise to give to Our Community Foundation, Inc.)

If naming rights of Pavilion Sponsor to be paid in installments of \$ _____ Over a period of _____ years (5 years or less) beginning in 2023.

If Amenity or Participant Sponsor, please enclose payment along with this completed form.

All checks can be made payable to Our Community Foundation, Inc. or the Our Common Heritage Fund.

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FAQ's



WHO'S INVOLVED IN THIS PROJECT

The **COMMONS** is a project supported by the City of Washington and the Daviess County Economic Development Foundation, with generous support from the Washington Knights of Columbus, the Regional Opportunity Initiatives, Inc., and the Lilly Endowment GIFT VII Program.



WHAT IS INCLUDED IN THE COMMONS?

The **COMMONS** includes a variety of new amenities, including a large, multi-purpose event pavilion, a performance pavilion and gathering lawn and a market pavilion that will serve as a host to a variety of downtown events. Additional amenities include bench swings, passive gathering areas and potential public art and spray fountain.



WHAT IS THE COST OF THE PROJECT?

Based on the current design input and program elements included as part of the **COMMONS**, the current construction cost estimate is \$3.1 million, but additional funds are needed.



WHEN IS CONSTRUCTION ANTICIPATED?

The **COMMONS** formally began construction in the Spring of 2023.



WHO WILL OWN THE COMMONS?

The **COMMONS** is a public project that will be maintained by the City of Washington.



HOW WILL THE PARK BE MAINTAINED?

As part of the **OUR COMMON HERITAGE CAMPAIGN**, it is anticipated that a permanent endowment for facility maintenance will be established with Our Community Foundation, Inc., which will include future funds from the Common Heritage Campaign.



HOW CAN I BE INVOLVED?

You can participate in making this vision a reality by supporting the **OUR COMMON HERITAGE CAMPAIGN** through the Daviess County Economic Development Foundation and Our Community Foundation, Inc.





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PROJECT OVERVIEW

OUR COMMON HERITAGE - PARTICIPANT INFORMATION

The Commons of Daviess is transforming empty lots in downtown Washington into a vibrant and community-centered gathering space along historic Main Street in the heart of downtown. The conceptual design provides a space that can be used for community-wide events and programming. There will be a variety of spaces within the park, including areas for community gatherings, reflection and social activities.

The **OUR COMMON HERITAGE CAMPAIGN** is an opportunity to participate in ensuring that this signature public space celebrates and honors our community. Four levels of support are available as part of this campaign. All participants in the OUR COMMON HERITAGE CAMPAIGN will receive recognition on the park "Heritage Wall" design element included as part of the Commons project. Other levels of support include 1) Overall Commons Naming Rights; 2) Pavilion Sponsor; 3) Amenity Sponsor, and 4) Participant Sponsor as well as opportunities contribute at lower levels.

To discuss opportunities to become a **COMMONS SUPPORTER**, please contact:

Bryant Niehoff

Daviess County Economic Development Foundation

bniehoff@developdaviess.com

812.254.1500

Mary Smith

Our Community Foundation, Inc.

mary@localforever.org

812.698.5413

Donations to the Commons as part of the **OUR COMMON HERITAGE CAMPAIGN** are tax deductible as a charitable contribution. Contributions can be made payable to Our Community Foundation, Inc. and sent to 201 East Main Street, Suite 409, PO Box 84, Washington, IN 47501.

COMMONS NAMING RIGHTS

\$1,000,000 (Still available)

Naming rights for entire public space. Recognition would include name on outside wall as well as in all formal communications regarding the Commons of Daviess County and recognition on the Heritage Wall. Pledges accepted.

PAVILION SPONSOR

Contribution Level \$250,000 (each)
(still available)

Name recognition on individual pavilion as well as on the Heritage Wall. Three spaces are available at this level of support, including naming options for the 1) Event; 2) Market and 3) Performance Pavilions. Pledges accepted.

AMENITY SPONSOR

Contribution Level \$15,000 (each)

Recognition of support at this level includes either name/logo in surface adjacent to the bench swings or limestone bench and recognition on the Heritage Wall. Payment accepted at time of commitment.

PARTICIPANT SPONSOR

Below \$15,000 (\$1,000 minimum)

All participant sponsors will receive acknowledgement of their support on the Heritage Wall. Payment accepted at time of commitment.

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SPONSORSHIP AREAS



KEY

1. Commons Entry Sign (Naming Rights)
2. Event Pavilion (Naming Rights)
3. TrueScripts Market Pavilion
4. German American Bank Stage
5. Amenity Sponsor
6. Participant Sponsor (Heritage Wall Location)



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COMMONS NAMING RIGHTS



View of the Main Street entrance (bottom) and the 3rd/South Street Sign (top inset).

OVERVIEW

Naming rights for the Commons will include sponsor and logo graphic on the feature wall at the entrance to the space. In addition, recognition of this generous support will be highlighted on the Heritage Wall as well as on marketing materials associated with the Commons.

SUPPORT RECOGNITION

- Overall naming rights to the Commons
- Name / Logo on entry feature wall
- Special recognition on the Heritage Wall



LOCATION MAP

Commons Naming Rights \$1,000,000

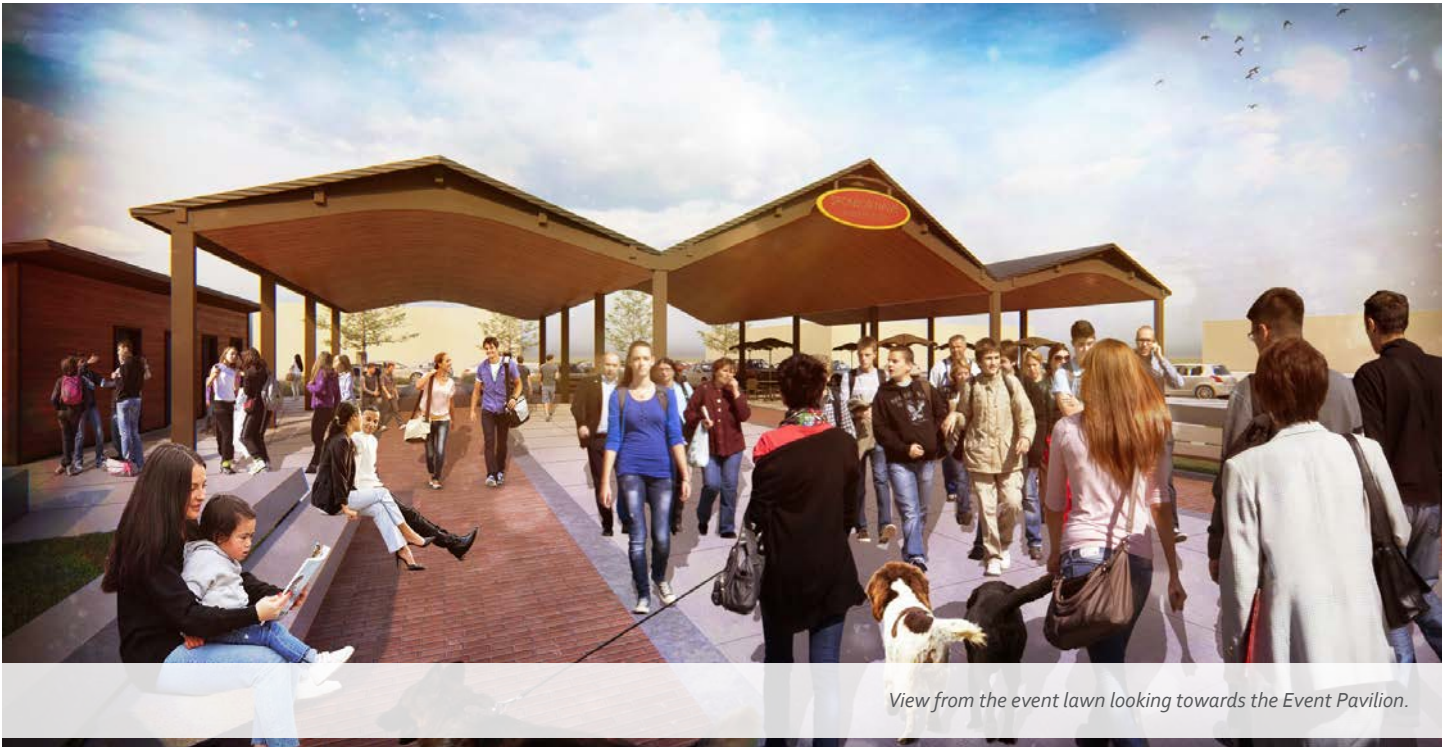
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EVENT PAVILION



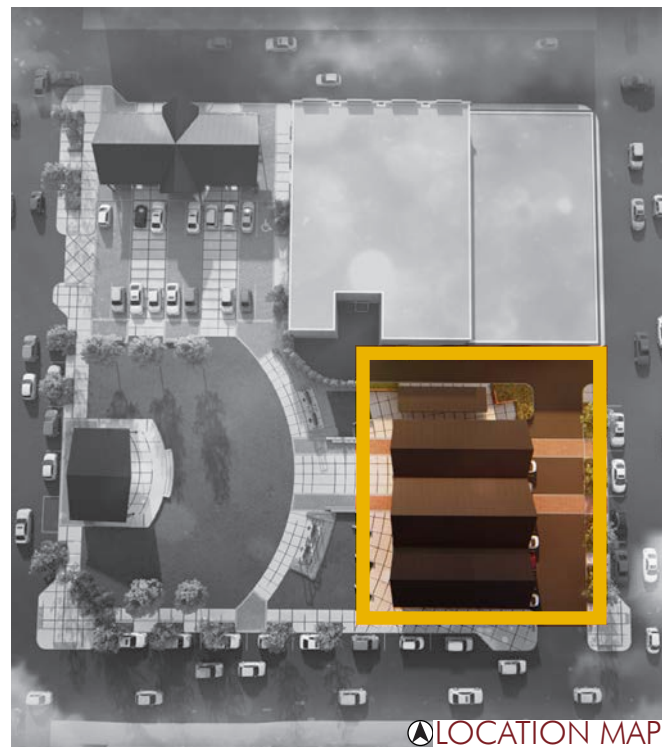
View from the event lawn looking towards the Event Pavilion.

OVERVIEW

The Event Pavilion is a large, multi-purpose covered pavilion space on the east side of the Commons. The pavilion is a 5,500 square foot of flexible covered space, that can be used for a variety of events, seasonal festivals and daily gathering. The pavilion is also designed to provide some limited covered parking.

SUPPORT RECOGNITION

- Recognition signage potential on structure
- Recognition on the Heritage Wall



LOCATION MAP

Event Pavilion Sponsor \$250,000

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AMENITY SPONSOR



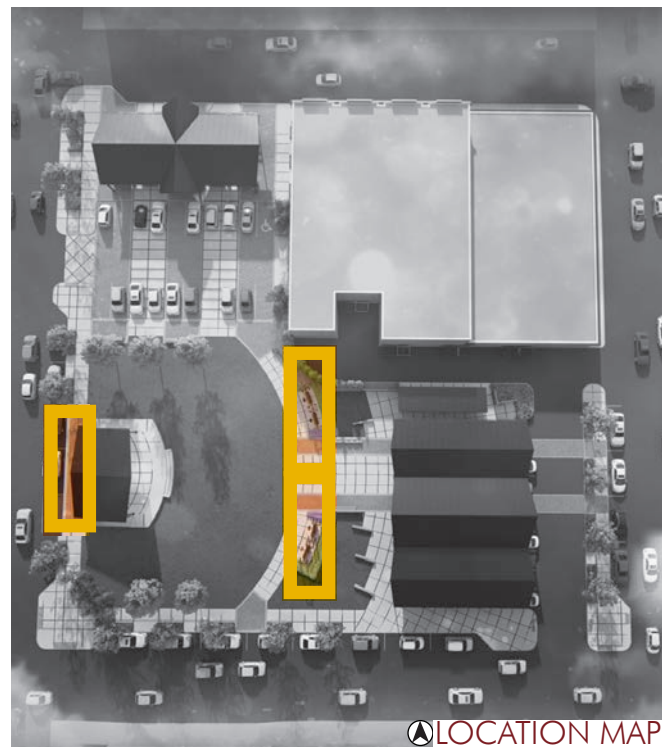
View of the bench swings with in-ground sponsor plaque in foreground.

OVERVIEW

Special amenity features are available for sponsorship as part of the Our Common Heritage Campaign. These include the four bench swings in the center of the Commons space as well as the two large limestone benches that behind the Performance Pavilion along 3rd Street.

SUPPORT RECOGNITION

- Recognition in-ground potential adjacent to amenity
- Recognition on the Heritage Wall



LOCATION MAP

Amenity Sponsor \$15,000

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**PARTICIPANT SPONSOR /
HERITAGE WALL**



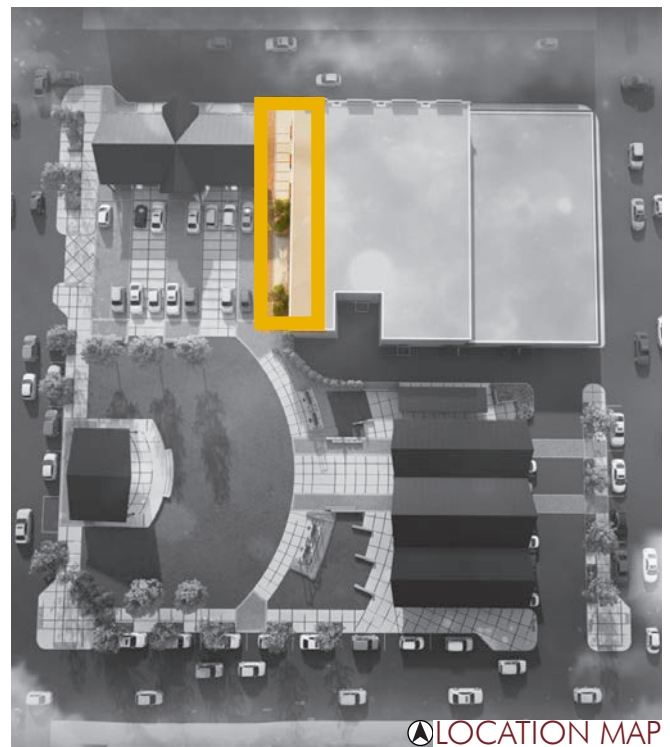
View of the Commons Heritage Wall, which includes sponsor participation identification and interpretive storytelling elements.

OVERVIEW

The Heritage Wall is a display on the west wall of the existing building on Main Street and adjacent to the Market Pavilion that highlights the participants that made the Commons possible. In addition, it provides an opportunity to include some interpretive storytelling related to the Commons and the greater community. All individuals, businesses, organizations, community groups and institutions that contributed to the Commons project shall be recognized on the Heritage Wall.

SUPPORT RECOGNITION

- Name recognition on the Heritage Wall



LOCATION MAP

Participant Sponsor \$1,000-14,000

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ILLUSTRATIVE PLAN

